

# Sudocrem



Australia's No #1 Best Selling Nappy Rash Cream\*

## Our Most Loved Tube **MADE BIGGER**

- Allows for one-handed operation
- Hygienic & easy dispensing



Sudocrem provides a barrier to help protect skin against irritation caused by incontinence



Will not clog pads and briefs when applied correctly in accordance with product directions



RRP \$15.49

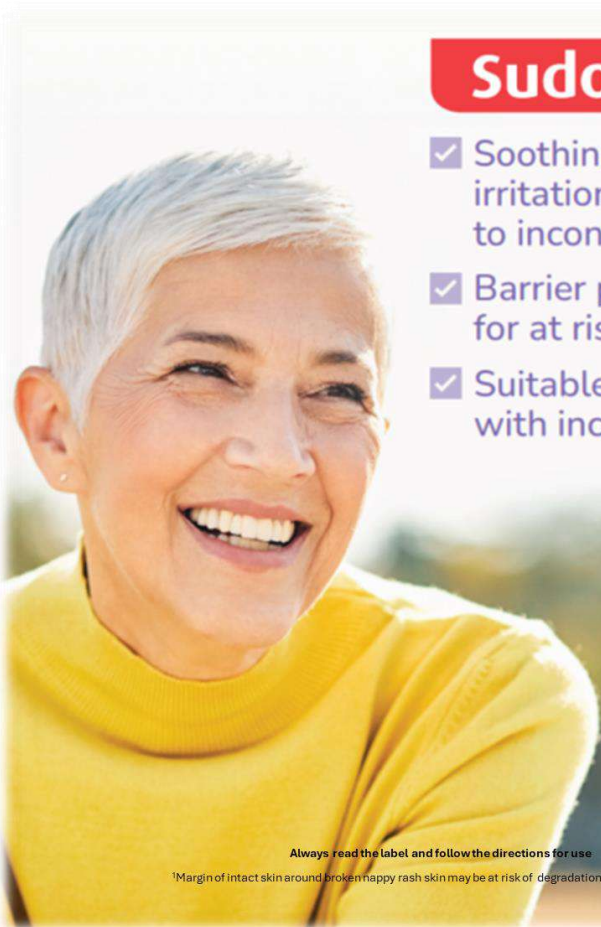
\*IQVIA Sell Out Service. Baby Care and Accessories, Australia Pharmacy and Grocery. Total Unit Sales, 52 Weeks to 2024/06/01.



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Australia's No #1 Best Selling Nappy Rash Cream\*



**Sudocrem**

- ✓ Soothing relief from irritation related to incontinence
- ✓ Barrier protection for at risk<sup>1</sup> skin
- ✓ Suitable for adult with incontinence

Always read the label and follow the directions for use

<sup>1</sup>Margin of intact skin around broken nappy rash skin may be at risk of degradation if not protected by a barrier

Been looking after nappy rash for more than 20 years in Australia

A barrier formulation to help protect skin against nappy rash with a zinc-based emollient (barrier cream) that soothes and protects skin

Suitable for use by infants, children and adults with incontinence.



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